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PRESS RELEASE

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FOR IMMEDIATE RELEASE

March 8, 2017



E.A.T., Pepsi Pavilion, 1970, Osaka, Japan.

The Story of E.A.T.: Experiments in Art and Technology, 1960-2001

Organized by Mills College Art Museum and Presented at Mills College [Slide Space 123](#)

March 16-April 2, 2017

March 8, 2017 --*The Story of E.A.T.* presents the history of Experiments in Art and Technology, a foundation started in 1966 by engineers Billy Klüver and Fred Waldhauer, and artists Robert Rauschenberg and Robert Whitman. E.A.T. provided artists with access to new technologies through the collaboration of artists, engineers, and scientists. The exhibition traces the groundbreaking activities of E.A.T., beginning with Klüver's first collaboration with artist Jean Tinguely on *Homage to New York* in 1960, the machine that destroyed itself in the garden of the Museum of Modern Art.

The Story of E.A.T. highlights major projects of E.A.T. including *9 Evenings: Theatre & Engineering*, *Some More Beginnings* at the Brooklyn Museum, the Pepsi Pavilion at Expo '70 in Osaka, Japan, the 1970s Projects Outside Art, as well as present day activities. The exhibition demonstrates the historical importance of E.A.T.'s work to promote collaborations between artists and engineers, collaborations that not only made it possible for artists to incorporate new technology into their work, but also provided a means for artists and engineers to play a more active role in many areas of contemporary society.

E.A.T. activity has entered the canons of performance art, experimental noise music and theater, bridging the gap from the early 20th century eras of Dada, Fluxus and the Happenings/Actions of the 1960s, through the current generation of digital artists for whom multimedia and technology are the norm.

The Story of E.A.T.: Experiments in Art and Technology, 1960-2001 was designed by Billy Klüver. The presentation of the exhibition at Mills is supported by the Music Department and Mills College Art Museum.

About Mills College Art Museum

Founded in 1925, Mills College Art Museum is a forum for exploring art and ideas and a laboratory for contemporary art practices. Through innovative exhibitions, programs, and collections, the museum engages and inspires the intellectual and creative life of the Mills community as well as the diverse audiences of the Bay Area and beyond. mcam.mills.edu

Museum hours are Tuesday-Sunday 11:00 am-4:00 pm and Wednesday 11:00 am-7:30 pm. Admission is FREE for all exhibitions and programs unless noted.

About Slide Space 123

Slide Space 123 presented by the Art Department is located on the campus of Mills College in the Jane Baerwald Aron Art Center. During the week, the gallery is accessible through the entrance of the Art Department offices.

Gallery Hours: Monday - Friday, 9:00 am - 5:00 pm

Mission Statement:

Slide Space 123: A Space for Art and Ideas is a new gallery at Mills College that aims to provide a space to pose new problems, working with and against the grain of the exhibition format. Slide Space 123 is a site to exchange ideas and for conversations, a venue to connect the Mills community (students, faculty, and alumnae) with currents across multiple disciplines.

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